






Short Programme

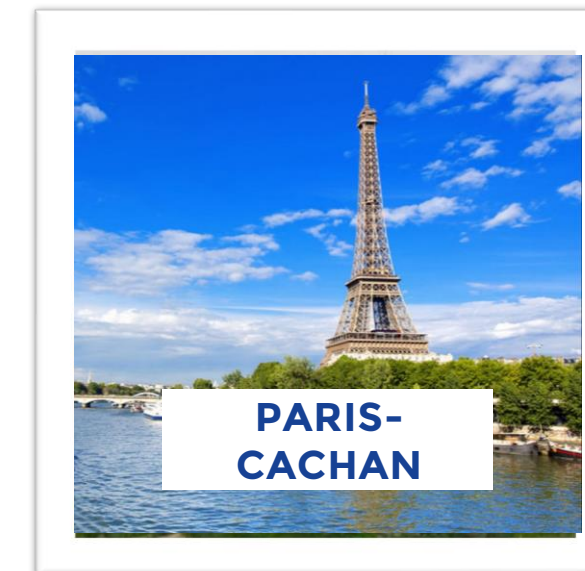
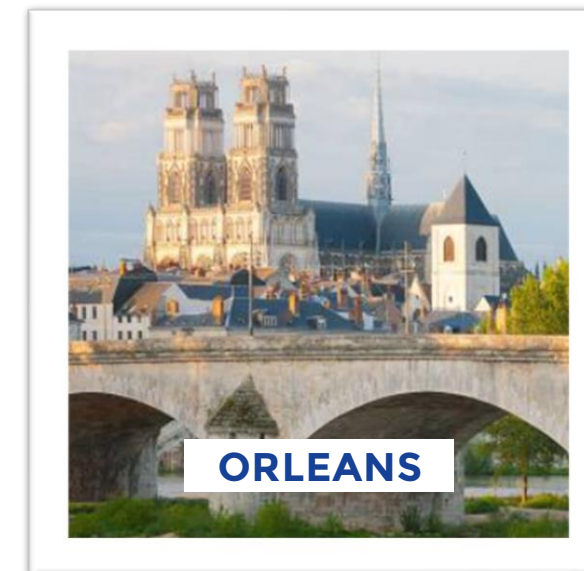
18 January - 1 February 2025



About Excelia

EXCELIA is among the top 1% business schools in the world which is AACSB, EQUIS and AMBA accredited.

- 1 group
- 35 years (founded in 1988)
- 3 schools   
- 4 campuses
- 5000 students (+25% of the entire student body from abroad)





**Short Winter
Programme
at Excelia
La Rochelle**

Our Winter Programme

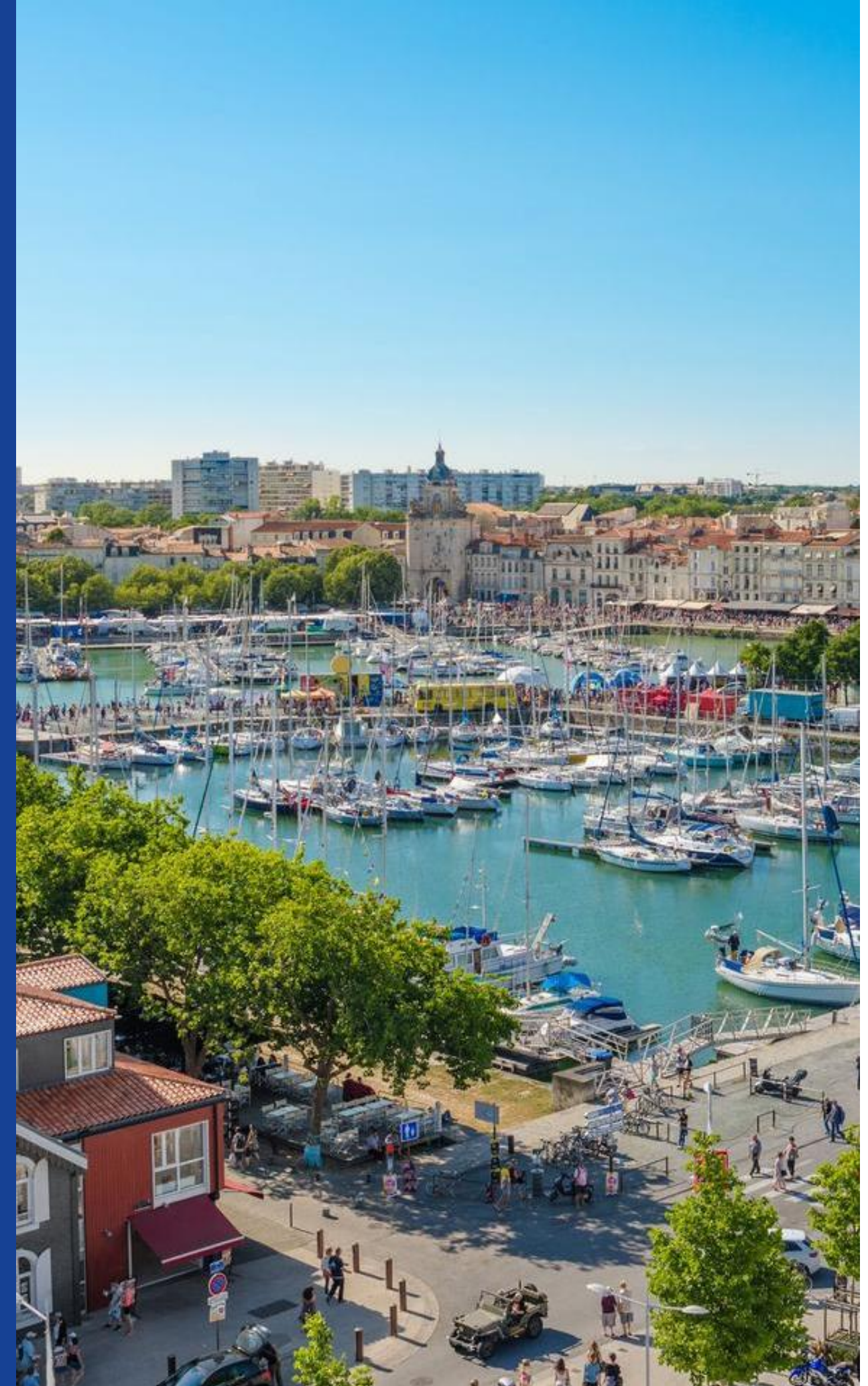
From 18 January 2025 to 1 February 2025

CSR & Environmental Issues

Total hours: 60

ECTS: 7,5

This programme provides an opportunity to delve into the different components of corporate social responsibility from a historical, theoretical, and practical perspective. Through company visits and case studies, participants explore the importance of CSR in the current age and how it is linked to sustainability in the business and environmental sectors. Participants then use the knowledge gained to create a "sustainable" and "ethical" culminating business project in a defined business sector.



Our Winter Programme Course content






- Introduction, context and history of human development & CSR
- Current approach of CSR & issues
- Sustainable Development Goals (SDG) : social, environmental and economical issues; worldwide initiatives and innovations
- United Nation Global Compact
- CSR & environmental issues : Challenges & Benefits for organizations
- Different establishments of CSR strategies
- International criteria, norms & labels : ISO 14000, ISO 26000, ESG, BCorp...
- CSR policy in the core business : Circular Economy, Fair trade, Social & Solidarity Economy

Case-studies, individual and group work, brainstorming and company visits & analysis of concrete CSR policy

Our Winter Programme Typical Schedule

Week 1

	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
MORNING	WELCOME PRESENTATION	CLASS	 COMPANY VISIT	COMPANY VISIT	 COMPANY VISIT
AFTERNOON	 CULTURAL VISIT	CLASS	CLASS	CLASS	CLASS

Week 2

MORNING	CLASS	 COMPANY VISIT	CLASS	CLASS	CLASS
AFTERNOON	 COMPANY VISIT	CLASS	COMPANY VISIT	CLASS	 CULTURAL VISIT

Choice of Accommodation*

From 18 January 2025 to 1 February 2025

All accommodations are in *Les Minimes* neighbourhood, less than 15min by foot from Excelia

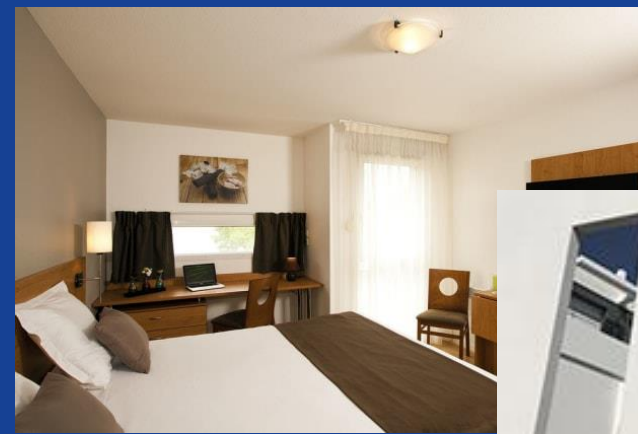
Shared room options

Les Estudines Séjour et Affaires Residence, Les Minimes

Shared room with two single beds, a small kitchen, an individual bathroom and toilets.

Wifi, Kitchenware, stove/ refrigerator, bed linen and towels included
Reception Monday to Saturday – office hours.

Price : 400 € per person for the complete stay*



*Accommodation is granted on a first-come, first-served basis. All accommodation fees include reservation fees. Only accommodation organised by Excelia is allowed.

Choice of Accommodation*

From 18 January 2025 to 1 February 2025

All accommodations are in *Les Minimes area*, less than 15min by foot from Excelia

*Individual
-room
options*

Les Estudines Séjour et Affaires Residence, Les Minimes

Individual room with a small kitchen, an individual bathroom and toilets.

Wifi, Kitchenware, stove/ refrigerator, bed linen and towels included
Reception Monday to Saturday – office hours.

Price : 650 € per person for the complete stay*



Hotel Première Classes, Les Minimes ❄️

Individual room with bathroom and toilets. No refrigerator, no kitchen

A/C, Wifi, bed linen and towels included
Reception 24/7

Breakfast included

Price : 750 € per person for the complete stay*



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For more information?

For all your questions on our short programs, please contact:

Mr. Ryan ROSE

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